

## **Butler County Radio Network**

**WBUT WISR WLER-FM**

### **Annual EEO Public File Report**

The purpose of this EEO Public File Report is to comply with Section 73.2080(c (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WBUT, WISR and WLER-FM, all licensed in Butler, Pennsylvania. The information contained in this report covers the time period beginning April 1, 2014 and continuing through March 31, 2015.

#### **Activities**

##### **Section 1: Vacancy Information**

There was one position filled during the past year. A full time account executive was hired. The successful candidate learned of the opening following the resignation of the previous person holding that position. Four additional candidates were reviewed and interviewed – the main referral source was the radio station's job web site "butlercountyhelpwanted.com". In addition to the station's website, the position was advertised through the station's normal sources.

##### **Section 2: Recruitment Source Information**

A review of the sources used to advertise open positions was completed and no changes were made, no additions were recommended.

##### **Section 3: Supplemental Recruitment Activities**

The station's staff participated in numerous activities to promote careers in broadcasting:

Staff conducted numerous tours of the radio facilities for community groups from pre-school to adults, providing the opportunity for station staff to discuss career opportunities and educational requirements. Tours were conducted by the Station's staff.

Station organized and conducted three job fairs during the reporting period that included other employers in addition to the radio stations. These were held on June 7, 2014; September 17, 2014; and February 24, 2015. Approximately 500 people attended each event.

Station staff attended several other business fairs during the past 12 months where staff had the opportunity to discuss career opportunities in broadcasting. The FM Program Director attended the Butler Junior High School career day on November 13, 2014. Vice President of Broadcast Operations did a presentation for Leadership Butler County regarding opportunities with the Butler Media Group and broadcasting in general.

Report compiled and completed by Scott Briggs, Vice President of Broadcast Operations.

Placed in Public File and posted on Web site – April 1, 2015